



January 12, 2019

Dear Friend,

Antonio had a big dream trapped inside his soul. The son of a single mother with a third grade education, he grew up in extreme poverty with limited resources and faced an unknown future every single day. Struggle and uncertainty became familiar. Despite this, Antonio kept his eyes set on his dream of a college education.

Just over 17 years ago, generous and caring people like you came together in pursuit of a solution to end the grim reality in Southern Mexico for aspiring kids like Antonio. For nearly two decades, people like you have funded the reality of an education for hundreds of kids. The mission has not changed, but the amount needing help increases daily.

For the 11th year, Friends of Pimpollo is hosting its Annual Cinco de Mayo Celebrations in **Salem on Thursday, May 2nd** and in **Portland on Sunday, May 5th** at a brand new location. Many children in Southern Mexico depend on the success of these signature fundraising events each year. Your event sponsorship plays a vital role in the outcome!

Our goal is to raise \$100,000! In doing so, you will provide over 800 children with the essentials they need to continue the pursuit of their education, breaking the cycle of poverty in their lives! Your event sponsorship makes this possible!

Antonio is thankful for your support and looks forward to thanking you in person at our upcoming Cinco de Mayo celebrations!

With Gratitude,

Erica Soto

Executive Director

Direct: 503-887-7117

erica@friendsofpimpollo.org

PS. You can confirm your sponsorship by completing the attached form and returning it with your payment to: PO Box 1107, Salem, OR 97308 or by visiting us online. Antonio is thankful for your help!

*Friends of Pimpollo, PO Box 1107, Salem, Oregon 97308
www.friendsofpimpollo.org/sponsorship*



2019 Cinco de Mayo Sponsorship Program

New this year: Complete this form online at friendsofpimpollo.org/sponsorship

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Contact: _____

| | Platinum | Gold | Silver | Bronze |
|---|----------|--------|--------|--------|
| Benefits and Cost | \$5,000 | \$2500 | \$1000 | \$500 |
| <i>* Best Table in the House*</i> upgraded experience for 10 guests from your company. | √ | | | |
| Company logo prominently placed on event stage and flashed between slides during event program. | √ | | | |
| Company feature story in Friends of Pimpollo newsletter sent to 1200+ individuals | √ | √ | | |
| Company logo signage posted in prominent area at Portland & Salem events. | | √ | | |
| Complimentary vendor table with tablecloth at luncheon at Salem & Portland events. | √ | √ | √ | |
| Reserved table for 10 at luncheon with table sign and logo at Salem & Portland events. | √ | √ | √ | √ |
| Logo printed on all promotional material including invitation, social media, and website. | √ | √ | √ | √ |
| Business name and logo printed on event program at Salem & Portland events. | √ | √ | √ | √ |

Yes! We'd like to be a sponsor at the _____ level.

Payment included with form.

By: _____ Date: _____

Authorized Agent for Sponsor

Please Send Completed Form To:
PO Box 1107
Salem, OR 97308



For Questions Contact:
Erica Soto, Executive Director
erica@friendsofpimpollo.org
Direct: #503-887-7117

New this year: Complete this form online at friendsofpimpollo.org/sponsorship

*****Your donation is 100% tax-deductible as allowed by the fullest extent of the law.*****